

Trexin Event Summary

November 4, 2014

The Business Event – Empowering and Connecting Small Businesses

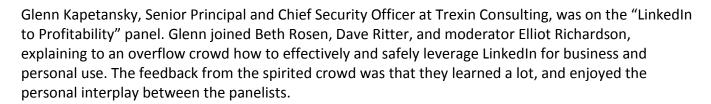
This fourth annual event is a major collaboration between the Small Business Advocacy Council (SBAC) and Jewish B2B Networking (JB2BN) organizations. The SBAC is the Greater Chicagoland's premier advocacy and networking organization for small and mid-market businesses. JB2BN is the larger Jewish networking group in the Metro Chicago area with over 12,000 subscribed small business networkers online, and satellite groups in Milwaukee, Detroit, and St. Louis.



This year, The Business Event attracted over 100 vendors, 5,000 business networkers, and 30 employment recruiters. In addition to the exhibit hall, there were four feature panels:



- LinkedIn to Profitability
- Starting a Business
- Marketing and Branding





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