

Trexin Event Summary

June 11, 2015

14th Annual SCPD Conference

On June 2, 2015 Trexin’s Healthcare Provider Lead, Jeffrey Hill, PhD shared his insights on “Concurrency in Healthcare” at the 14th Annual Society of Concurrent Product Development (SCPD) Conference at the 3M Innovation Center in Minnesota. This conference featured several thought leaders from companies such as Target, 3M, Graco, and US Bank who described the benefits of concurrent innovation and best practices for optimizing the journey to market.

Dr. Hill's presentation, based on Trexin Case Studies, described the concurrent needs of Payers, Providers, and Consumers in the emerging, disruptive value-based healthcare marketplace. Trexin has developed an assessment, strategy, and roadmap offering to jointly assist payers and providers, working collaboratively, to leverage technology, data, and health economic analysis, along with Voice-of-the-Customer development techniques, in their design and delivery of new healthcare products, services, and benefits. This drives changes in healthcare delivery aimed at improving health outcomes and reducing costs.



Trexin looks forward to participating and presenting at future SCPD conferences.