



## PREPARING A COMPANY FOR RAPID GROWTH

### STRATEGY PRACTICE

#### IT ASSESSMENT IT STRATEGY & ROAD MAP

Trexin's IT Assessment capacity provides practical, actionable insights across three review areas: People, Processes, and Technology. Conducted by a cross-functional team over a 2-4 week period, our approach follows a traditional three-step gap analysis to assess current state, define future state, and establish precise steps to bridge the gap.

Trexin IT Strategy deliverables are clear, concise, actionable road maps that prescribe specific advice for improvement. In larger environments, this often includes prioritized, parallel work streams. Each stream is aligned with stated business objectives, and often is accompanied by a full business case and analysis that presents the costs, benefits, and risks of the investment.

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Trexin developed an IT Strategy and Road Map to prepare a company expecting to double in size.

#### BUSINESS DRIVER

The COO of a nationally recognized \$50M economics analytics firm specializing in financial analysis and litigation support was preparing for rapid growth. Trexin was asked to develop an IT Strategy that would accommodate, facilitate, and optimize its business expansion plans. The company's immediate goals were to double in size from 2 to 4 offices and from 150 to 270 employees.

#### ANALYSIS & TEAMWORK

The IT Strategy targeted the following areas:

##### IT Assessment

- IT Fitness & Business Alignment
- Performance Review
- Security/Risk Assessment

##### IT Recommendation

- IT Framework
- IT Road Map

Trexin's assessment showed that the current IT infrastructure (technological & organizational) was exceedingly thin and ad hoc. This approach was perhaps appropriate during the firm's formative years, but it was now resulting in tangible user performance problems and data security risks. Moreover, the infrastructure was not particularly well suited to transition into or support the growth phase that the company was entering.

Trexin presented several alternatives for remediation and conducted a cost/benefit analysis of each option using a total cost of ownership (TCO) basis for evaluation. Ultimately, Trexin recommended that key infrastructure components be outsourced to a third party hosting provider as the best alternative to simultaneously optimize IT spend, facilitate growth, improve user performance, and enhance data security. Trexin also presented the customer with an 18-month IT Framework and Road Map, detailing the individual steps required to implement the recommendation.

#### RESULTS

Our client began implementing the recommendations as planned. Midway through the process, the firm was acquired at an attractive premium. The COO related that the IT Strategy & Road Map was an important asset for the acquirer in their due diligence.

"It is easy to see, hard to foresee."

**BENJAMIN FRANKLIN**